



## JCC /JETRO/KPMG Seminar

### Renewable Energy

~Toward operating to create a sustainable environment~

At the UN Summit in September 2015, world leaders adopted the 2030 Agenda for Sustainable Development, which includes a set of 17 Sustainable Development Goals (SDGs) as an ambition shared by the global community to achieve a better and more sustainable future for all. Achievement of these goals is contingent upon the cooperation not only of government bodies, but across the international private sector as well.

Discussions are held between all stakeholders on how to create a sustainable environment. KPMG believes in the importance of sustainable energy innovation in the fight against climate change. Please click following link which shows KPMG's involvement in Renewable Energy Projects.

<https://home.kpmg/xx/en/home/insights/2019/04/accelerating-the-energy-innovation-process.html>

At the seminar, we will first begin by a presentation by Rudolf Stegink – KPMG Advisory – on how KPMG has assisted one of its clients to realize a zero-emission operation on one of its sites. Bas Overtoom – KPMG Advisory – will subsequently demonstrate how KPMG is assisted and can assist using data analytics for its projects on sustainable energy innovation by using the facilities of KPMG Lighthouse

<https://home.kpmg/xx/en/home/insights/2018/07/insights-centers.html>). The next presentation will be a testimonial by Dennis Heeger, CEO of Diamond Generating Europe B.V. – a group company of Mitsubishi Corporation – who will be sharing insights on renewable energy.

Next, Cees van der Helm – Partner, KPMG Meijburg & Co will list clear topics that will need to be addressed by businesses in order to prepare for the hard Brexit.

With the political scene changing day-by-day, especially since Ms. May announced her resignation as prime minister for the UK – and the outcome of the EU elections in the UK – the likelihood of a hard Brexit increases. Whereas from the beginning businesses had planned to be able to utilize a transition period till the end of 2020 and had hopes, even though small, on the UK remaining member of the Customs Union, now businesses need to prepare for a hard Brexit by October 31, 2019.

The seminar will close with a presentation by Hideyuki Ishibashi (<https://www.hideyukiishibashi.com/>), the Unseen Photo 2018 Winner, who will share his story and discuss the artwork that he prepared for KPMG Meijburg & Co. The artwork is at display in the Pavilion of KPMG Meijburg & Co.

Date & Time: 20 June 2019 (Thu) 14:00 - 17:00 Seminar (Registration starting at 13:30 – 14:00)  
17:00 - Networking Reception

Venue: KPMG Meijburg & Co, Amstelveen (Tax) / Pavilion

Address: Laan van Langerhuize 9, 1186 DS Amstelveen

There is sufficient underground parking space in our building (free of charge).

Admission Fee: Free of Charge

Language: English

### Seminar Program

14:00 – 14:05 Opening Speech by JCC

14:05 – 14:35 Lecture 1 - Lowering your carbon footprint - Corporate PPA's and more  
Rudolf Stegink, Director, KPMG NL Advisory

14:35 – 15:05 Lecture 2 - KPMG Lighthouse – sustainable energy innovation by using data analytics  
Bas Overtoom, Senior Manager, Data & Analytics Specialist



- 15:05 – 15:20 Break
- 15:20 – 15:50 Testimonial - renewable energy – to share insights on renewable energy (without Q&A session)  
Dennis Heeger, CEO of Diamond Generating Europe B.V. (a group company of Mitsubishi Corporation)
- 15:50 – 16:30 Lecture 3 -Brexit: implications of a hard Brexit  
Cees van der Helm – Partner – KPMG Meijburg & Co.
- 16:30 – 16:40 Closing speech  
Cees van der Helm – Partner – Global Japanese Practice
- 16:40 – 17:00 Talk session by photography artist with artwork  
Hideyuki Ishibashi, the Unseen Photo 2018 Winner
- 17:00 – 18:00 Networking reception



## Detail of program

### **Lecture 1 - Lowering your carbon footprint - Corporate PPA's and more**

**Rudolf Stegink** - Director, KPMG NL Advisory

Tech giants like Apple, Google and Netflix are doing it. Consumer goods companies like Heineken, Unilever and Wal-Mart are doing it. TelCo's like T-Mobile, AT&T and KPN are doing it. What? Actively lowering their carbon footprint by energy efficiency programs and/or (directly) procuring renewable energy instead of energy generated through conventional power plants. Why? Is it purely driven by stakeholder pressure and consumer demand? Rudolf Stegink will provide you with insights into the motivation for such companies to focus on and invest in reducing carbon emissions. It will highlight the different options available to significantly reduce or fully eliminate emissions as well as a practical approach in achieving a competitive edge in the road to energy transition.

### **Lecture 2 - Utilizing data analytics to drive value**

**Bas Overtoom** - Senior Manager, Data & Analytics Specialist

Data analytics can help companies to drive sales, cut cost and/or stay compliant but also to get insight in current operations to deliver data to analyze current energy patterns in order to strive to a sustainable environment. Nobody needs to be convinced anymore that this is true, but 'how' to realize these ambitions is still an issues that many companies struggle with today. Success with data analytics is based on the right combination of tooling, capability, process and culture. In his presentation Bas Overtoom will touch upon all the relevant aspects that you need to work on to be able to drive value through data analytics for your organization. And in additional he will present cases and demos to provide some very concrete examples of how organization today are leveraging this.

### **Testimonial talk (without Q&A session)**

**Dennis Heeger** - CEO of Diamond Generating Europe B.V. (a group company of Mitsubishi Corporation)

Diamond Generating Europe (DGE) has been active in the development, construction and operation of renewable energy projects in Europe since 2012 with a rapidly expanding asset portfolio of wind (both offshore and onshore) and solar assets. Apart from power generation, DGE has more recently also become active in the power downstream sector with the acquisition of a power trading company and the development of a battery storage asset. In his presentation, Dennis Heeger will share insights on relevant developments and challenges in the renewable energy sector from a developer's point of view, with a focus on offshore wind in Europe.

### **Lecture 3 -Brexit: implications of a hard Brexit**

**Cees van der Helm** – Partner, KPMG Meijburg & Co.

With the political scene changing day-by-day, especially since Ms. May announced her resignation as prime minister for the UK – and the outcome of the EU elections in the UK – the likelihood of a hard Brexit increases. Whereas from the beginning businesses had planned to be able to utilize a transition period till the end of 2020 and had hopes, even though small, on the UK remaining member of the Customs Union, now businesses need to prepare for a hard Brexit by October 31, 2019. The session will list clear topics that will need to be addressed by businesses in order to prepare for this.

### **Unseen Photo 2018 Winner**

**Hideyuki Ishibashi**, the Unseen Photo 2018 Winner